

SLIS Alumni Board – meeting minutes June 7, 2011

The meeting was called to order at 7 pm in the Stone Conference room in Marist Hall. In attendance were: John Danneker (presiding); Robin Foltz; Marianne Giltrud; Mark Brzozowski; Michelli Lubatti; Carter Rawson, and Kathy Kelly.

Review of Previous Minutes

The minutes from the May 10, 2011 meeting were approved.

Webpage Updates

Kathy Kelly noted that the approved minutes from the April Board meeting had been posted on the Board Documents page (<http://slis.cua.edu/alumni/Documents.cfm>), and that although no one had submitted May updates for the SLIS Alumni News page (<http://slis.cua.edu/alumni/alumnews.cfm>), she could post Ingrid Hsieh-Yee's news about the 2011 Outstanding Graduate as a May update to the page. Robin Foltz noted she would check with Matt Banta on removing the upcoming meetings section on the SLIS Alumni gateway page, since the information is outdated. John Danneker suggested that Board members consider adding to the Digital Guestbook section of the Centennial page (<http://slis.cua.edu/centennial/guestbook/guestbook-text.cfm>), so visitors can learn more about SLIS alumni. Carter Rawson suggested possible features to add to the Guestbook, to obtain more 'where are they now' information about alumni, which could also be integrated into the Centennial booklet.

Continued Business

Reports/continued discussion of 30/100th anniversary year events in 2011

1. *Where events currently stand* – Carter Rawson noted that SLIS has hired an editor for the Centennial booklet, and that adjunct professor Pat Evans has attended several meetings with the Centennial Steering Group to assist with Centennial planning. Carter noted they were looking into prospects for including an article on the DC Public Library relationship with SLIS. Marianne Giltrud noted that she has been communicating with various groups to work on the Centennial events, and that Deanna Marcum, a former SLIS Dean, will be the keynote speaker for the September 30th gala event. She also noted that Thursday, June 9th, she would be meeting with contacts from Alumni Relations and Development, and the CUA SLA contact, to discuss marketing the program, notes from the Nursing School anniversary event, and how the SLIS Centennial events will work.
2. *DCPL involvement* – John Danneker suggested the Board table this subject for now, since some of the members with DCPL connections were not able to attend this meeting.

New Business

Communicating amongst ourselves as a board and with SLIS

Marianne Giltrud noted that she had created a marketing plan for the Centennial with Barrie Howard, and will send it to the Board. John Danneker noted this may help with efforts to improve Board communications and use of social media in its work for SLIS. John Danneker discussed the importance of making sure our messaging is consistent and formats are usable, along with having a centralized place, such as a Google docs account, to check for things. Carter Rawson noted the SLIS Alumni listserv is still the best way the School is communicating with alumni, but that we might want to add logos from our Facebook/LinkedIn groups added to the SLIS Alumni web site to make better use of new media. Robin Foltz noted we may want to consider using a template for messages from the

SLIS Alumni Board to recommend to the School, but that we might wait until we have a Faculty representative to the Board to address some of these communications issues with the representative and Matt Banta.

Summer Happenings

1. *Picnic* – The Board discussed the need to find out a concrete date for the event. John Danneker noted he would check on the related issue of the SLIS Orientation date and format.
2. *Reminder about summer meeting times* – John Danneker reminded the Board that there will be meetings on July 12th and August 9th, and that these summer meetings will start at 7 p.m.